

The purpose of this template is to illustrate the way that full-page advertisements submitted to the Journal are transformed into print.

The standard page size for the Journal is 6” by 9”, with one-inch margins at the top and bottom and right and left margins of 0.9 inches each. Each page has a header and footer, which are 0.5 inches each. Thus the cut size is 4.2 inches wide by 7 inches high.

An advertisement created in PDF format that meets these dimensions precisely can be incorporated directly into the Journal. Please note that the resolution that appears in the Journal is directly related to the quality of the images submitted to us. Image resolution should be no less than 300 dpi.

Advertisements that do not meet these production standards will necessarily result in poorer clarity when they appear in the final Journal print than would advertisements that adhere to these guidelines.